

# JURYSCOPE™

## AMY WIGNESS

Amy Wigness is a Trial Consultant for Juryscope, Inc. She has assisted in all aspects of jury research and jury selection. On the front end, Ms. Wigness specializes in gathering and analyzing demographic and census information to ensure representative samples for mock or shadow juries across the country. She then applies this information for detailed monitoring of juror recruitment in mock trials and focus groups. Ms. Wigness's work also includes identifying appropriate venues and top-rated recruiters to secure the highest quality in mock jurors and logistical arrangements. She works with Senior Consultants in preparing juror questionnaires for research exercises and conducts online research for prospective jurors in accordance with ABA guidelines.

Ms. Wigness's attendance at focus groups and mock trial exercises can benefit a trial team in many ways. She can provide quick results and analysis of juror findings and attitudes, but can also work as a moderator with the Senior Consultants.

Ms. Wigness holds a Bachelor of Science degree in Psychology with an emphasis in Criminal Justice. During her studies, she aided in several research projects related to juries and the courtroom process, including jury instruction, eyewitness testimony, expert testimony, witness identification and juror decision making. Ms. Wigness is based in Minnesota.

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