

# JURYScope™

## EMILY RYAN

Emily Ryan is a Senior Trial Consultant with JuryScope, Inc. With a broad business and communications background and extensive marketing experience, she brings a well-rounded perspective to her clients.

Ms. Ryan specializes in translating complex themes into easy to understand messages and assists her clients in crafting effective communication with a jury. This includes preparing witnesses for trial and assistance with opening statements and closing arguments.

Having spent much of her professional career working as a lobbyist at all levels of government, representing a variety of public and private sector clients, she has refined her ability to deliver the most relevant facts in the most effective manner, no matter the audience. Drawing on her work in both high stakes negotiations and presentations, she offers valuable insight in mock trial and focus group settings. Her experienced eye provides valuable, real time feedback for her clients during both trial observation and jury selection.

Ms. Ryan is a graduate of Northern Arizona University's College of Social and Behavioral Sciences earning a bachelor of arts in Communication, with an emphasis in Speech Communication and a minor in Political Science. Based in Arizona, Ms. Ryan appears frequently as an expert political analyst in the Phoenix television market.

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