

# JURYScope™

## JOHANNA CARRANE

Johanna Carrane, President of JuryScope, Inc., has extensive trial consulting experience with an expertise in complex litigation. Having been retained on hundreds of cases, her consulting experience includes using mock trials and litigation focus groups to delve into the key issues in a case. Ms. Carrane's work in opening statement analysis and theme development has proven invaluable for our clients in preparation for trial.

Ms. Carrane has broad experience in preparing witnesses: foreign and domestic, lay and expert, from all backgrounds and levels of expertise. Her assistance with witnesses allows the trial team to focus on the content of the examination while preparing the best face of that witness and putting them at ease in their testimony. Ms. Carrane has also assisted developing juror questionnaires, preparing judge and attorney jury voir dire questions and, of course, providing in-court assistance in jury selection. She also has extensive experience developing the protocol for and conducting post-trial juror interviews were permitted.

The concentration of Ms. Carrane's consulting work covers several areas, including:

Intellectual Property	Insurance Coverage	Product Liability
Securities	Class Actions	Antitrust
Contract Disputes	Employer Liability	White Collar Crime

The list below includes the case name, area of litigation and location for representative matters for which Ms. Carrane has been retained. As most work is barred from discussion by protective order and confidentiality requirements, these matters are listed with permission from the trial team:

Case IH v. Kinze Mfg. (*Patent Litigation- Wilmington, Delaware*)  
DTB v. ATP (*Anti-trust Litigation- Wilmington, Delaware*)  
O2 Micro v. MPS (*Patent Litigation – Oakland, California*)  
Compuware v. IBM (*Patent Litigation – Detroit, Michigan*)  
State of Utah v. Workman (*White Collar Crime – Salt Lake City, Utah*)  
Edminston v. Diversitech General, et al. (*Asbestos Litigation – San Francisco, California*)  
Active Video v. Verizon (*Patent Litigation- Norfolk, Virginia*)  
United States of America v. Dr. Louis Tomasetta and Eugene Hovanec (*White Collar/Backdating – New York, NY*)

Ms. Carrane has lectured and served as a panel member on the various topics related to jury consulting to law firms, attorney membership organizations, bar associations and in-house counsel. Her most requested speeches and presentations include: Jurors in the Age of Google, Race and Juror Perceptions, Gender and Juror Perceptions, Impact of Generational Attitudes on Juror Deliberations and Ethical Witness Preparation.

Ms. Carrane earned her J.D. from the University of Minnesota Law School and graduated *magna cum laude* from Washington University with a bachelor of arts in history, women's studies and French. She practiced in Minnesota and California before joining JuryScope, Inc. and currently is a non-practicing member of the State Bar of California and the State Bar of Minnesota. Ms. Carrane works out of Minneapolis/St. Paul, Minnesota.

[jcarrane@juryscope.com](mailto:jcarrane@juryscope.com)