

# JURYSCOPE™

## CARRIE MASON

Carrie Mason is a Senior Trial Consultant with more than 20 years of experience in a broad range of areas, including:

Intellectual Property	Antitrust	Trade Secret
Securities	Class Actions	Product Liability
Contract Disputes	Employer Liability	Criminal (prosecution and defense)

Ms. Mason has worked on hundreds of cases, including landmark and high profile cases such as:

*Waymo v. Uber*

*UC v. Genentech*

*US v. Martha Stewart*

*People of California v. Scott Peterson*

*People of California v. Knoller and Noel* (the dog mauling case)

*Commonwealth v. William H. Cosby, Jr.* (2017 trial)

*People v. Jose Ines Garcia Zarate* (the Kate Steinle murder trial)

Her experience extends to all aspects of trial consulting: case analysis; theme development; mock trial and focus group design, facilitation and analysis; conceptualization of trial graphics; witness preparation (fact and expert, including corporate officers); juror questionnaire development and evaluation; voir dire design; jury selection; opening statement and closing argument feedback; daily trial observation/feedback (embedding within trial team); and post-verdict juror interviews. She has consulted on cases in venues throughout the country, has facilitated thousands of mock juries, selected hundreds of juries and interviewed hundreds of real jurors from dozens of cases post-verdict.

Some recent cases that ended successfully for her clients include:

*Ashbury Heights Capital v. FactSet* (San Francisco Superior)

*TecSec v Adobe* (EDVA)

*WonderWorks v. HP* (Santa Clara Superior)

*Philips v. ZOLL* (District of MA)

*Idenix v. Gilead* (District of DE)

*W.L. Gore v. C.R. Bard* (District of DE)

*Phoenix Technologies v. VMware* (NDCA)

*Rambus v. Micron and Hynix* (San Francisco Superior)

*Rosen Capital Partners v. Merrill Lynch* (a FINRA arbitration)

*ViaSat v. Loral* (SDCA)

*REFCO Litigation* (SDNY)

*Lattig v. 820 Management Trust* (DNV)

*WARF v. Apple* (WDWI)

Ms. Mason has spoken on panels for the American Business Trial Lawyers, Practicing Law Institute and West Legal Education Center, and teaches continuing legal education programs at law firms.

Ms. Mason graduated from the University of California at Davis with a degree in English Literature, and studied English Literature and Composition at the graduate level. Before entering trial consulting, she taught college English and was a food and music writer.

Ms. Mason is based in California.